

How Aviation Can Increase Your Business



Everyone knows that personal and electronic communication is vital to globally develop your business. Taking too long to know and participate in aviation may be critical to the future of your business, since today's technology and GPS systems for aerial navigation, as well as the construction of better aircrafts, makes aviation safer than ever. Furthermore, you must not forget the financing facilities in this country; it is truly sad to see that not many businesses take advantage of these tools.

Whether you travel in a private plane for personal or business reasons, you can find yourself in a high level service, known as an fob, that provides first class waiting rooms, car rental, sanitary services, meeting rooms, computerized flight information, meteorological reports, fuel stations, airplane parking, etc. Basically, this is a different world at the reach of any Hispanic businessman and/or professional.

Moreover, it is important to keep in mind that commercial aerial transportation is more and more expensive, especially if a reservation is not made far enough in advance; hence, running the risk of not finding a ticket or having to pay very high prices for it. You must also remember the long waits at the terminal before the flights and the risks of terrorism.

Now, you must think that if you operate your own aircraft this will give you and your business a broader range of activities, among which you will find public relations with people in your business field, as well as reaching new markets in areas/towns where they do not have commercial flights, aerial photography, etc.

You may use aviation to promote your business by attracting customers by offering flight services.

Now, you may ask yourself, what is AFA's role regarding aviation?

AFA (Aeronautical Formation association) has as its main objective the formation of new generation pilots, who are an important pillar for the future development of aviation.

Historically, AFA was formed in Mexico and has helped people to achieved their dream to become pilots with scholarships, and other programs to provided an easier way to achieved their goals.

In the business world, AFA's objectives are the promotion of aviation and to assist companies to participate in aviation by educating you or a family member on how to become an aviator. Furthermore, it provides consulting for purchasing an aircraft, as well as services such as hangars, maintenance, administration and registration with the necessary authorities, etc.; thus, facilitating your involvement with aviation.

Aeronautical Formation Association AFA Aero-Club Non Profit 501.c3

AFA is a non-profit 501.c3 organization; therefore, AFA is here for you, and for the development and growth of your business.

Bertha Maria Cadena
Vise-Presidente
September 2007